

**WESTON ART & INNOVATION CENTER
ADVISORY BOARD (Weston AIC-AB)
For the meeting held on
Wednesday, April 27, 2022 –5:00 PM
356 Boston Post Rd., Weston MA 02493**

Meeting called to order at 5:05 p.m. Minutes taken by Cecily Cassum. Members in attendance:

Present		
P	Cecily Cassum	AIC Executive Committee, Chair, Secretary
P	Lee McCanne	AIC Executive Committee
P	Audrey Pepper	AIC Executive Committee
	Ian Roy	AIC Executive Committee
P	Ruth Weinstein	AIC Executive Committee
P- Remote	Joel Angiolillo	AIC Advisory Board
	Anthony Butler	AIC Advisory Board
P- Remote	Adam Day	AIC Advisory Board
P- Remote	Ali Dorman Fernandez	AIC Advisory Board
P	Steven Hubbard	AIC Advisory Board
P- Remote	Vanessa Schaefer	AIC Advisory Board
P	John Thompson	AIC Advisory Board
	Jean Arturi	AIC Studio Technician
P	Eliza Eddy	AIC Manager
P- Remote	Jenn Warner	Weston Public Library
	Alli Palmgren	Weston Public Library
	Nathan Suher	Weston Media Center ED

Minutes of the 4/27/22 meeting were approved unanimously.

Eliza reported that classes are filling up for the coming months. In May, the Newton Nomadic Theater is renting the Reading Room and we are hosting master printmaker Jim Stroud, who will describe his printmaking business and will give a demonstration. Jazz Jam is also scheduled again for the fourth Sunday in May.

The Board discussed whether we should require deposits when the rental booking is for greater than 3 months in advance. The Town doesn't allow refunds, and our payment processor doesn't accept payment for great than 90 days in advance.

Cecily and Eliza reported that we have committed to a wedding specific venue website that is much more affordable than the previous website investigated.

Marketing: Vanessa presented a significant proposal to modify the rental and class sections of the website to the Marketing Committee recently. As a result, the committee agreed to rearrange the content and layout to make them more user centric. The Marketing Committee is also discussing whether we should consider increasing some rental pricing in certain time slots. Audrey also announced the new flyers that we developed in preparation for the Town celebration.

New Business: Ruth has begun investigating whether we can sponsor (through a grant) a project to decorate the utility boxes in Town as other neighboring towns have done. Joel confirmed that Eversource will require a formal letter of approval from the Town, which we would need to request from the Town

Manager. The Town Manager would similarly want the Select Board to authorize the project. Ruth will continue to gather information, including a portfolio of images from other towns, and information regarding costs, etc. In general, the Board feels we probably want to start with the box on the AIC property, which would allow others in Town to see an example. It remains to be seen what the approval process would be for each of the remaining boxes, as well as how the art would be chosen, and who would decorate the boxes – amongst other things. Joel shared his experience with the murals on the Rail Trail, a similar project.

Joe Ferguson's sculpture will be installed on May 5. Audrey has proposed that we organize a reception to commemorate Joe's generous loan.

The Town Celebration on May 21st will include demonstrations by several patrons, the Bike Fix-It Clinic, and tours.

Next Meeting: The next meeting will be held on Wednesday, May 25th at 5:00 pm.

The meeting was adjourned at 5:55 p.m.