

WEEFC Board Meeting Minutes  
June 8, 2021  
9:30 am (via Zoom)

Present:

Board Members: Dickie, Covington, McGrath, Augustine, Golin, Taylor, Hanser, Bradner, Wang  
Administration: Carter  
School Committee: Muzila

Welcome to Fang Wang, new WEEFC Board Member. Introductions of the Board.

### **Grant Discussion & Vote**

The board reviewed the first part of a two part Land's Sake Grant for \$3,500. The board will review the 2<sup>nd</sup> half of the grant in September. WEEFC Chair, Kate Dickie, spoke with Susan Erikson to gauge the possibility of rolling Land's Sake education into the school budget rather than having this be an annual grant. Historically WEEFC has supported Land's Sake programming for our elementary school students. The Land's Sake component has been such a key part of the WPS curriculum. It seems this should be something that should be rolled into the school budget. The budget has already been set for 2021/22 but it this could be reviewed for 2022/23.

*A Motion to Approve the Grant was presented, and members in attendance unanimously approved.*

(Voted in favor: Dickie, Covington, McGrath, Augustine, Golin, Taylor, Hanser, and Bradner.)

### **Treasurer's Report**

Cara reported that we have raised \$217,497.94 to date. \$95,000 of that went to the air purifiers. We closed out the February appeal at \$84,000+ and the high school science grant at \$16,020. Currently we have seen \$11,325 from the star campaign. To date we have funded \$207,488.81 of grants. We are close to the bottom line and will hope for a bit more to come through end of school year stars. The WEEFC mission is to send back out what we have raised during the year and we were able to do that this year.

### **Additional Items**

Alyson updated the committee on the school board meeting last night and Lee's presentation on technology. WEEFC should think about changes to the district re: technology. Technology will be a big focus of the strategic plan. This past year has brought great advances to technology and

education and everyone is much more receptive to technology in the classroom. WEEFC explored ways to expand grant requests. The committee discussed distributing a FAQ one sheeter about the grant parameters in hopes of getting updated information to the teachers and encouraging them to apply for these grants. The committee explored possibly doing a short presentation to the teachers from WEEFC during professional development to talk about the grant process and opportunities. Parents are also welcome to apply for grants with faculty support/sponsor.

Ken Newberg will be taking the WEEFC school board committee position for the 21/22 school year.

Update on next year. The hope is that WEEFC meetings will return to in person and that we will hopefully be able to do more things in person in the fall. There has been greater attendance online than in person so the schools are going to have to decide if it's better to keep online and to move back in person.

For WEEFC to do the best fundraising for grants, it would be nice to work with Kimo and the faculty to look at their curriculum budgets earlier in the year. If there are areas that they see they will need to supplement, encourage them to apply earlier in the year for these programs. If WEEFC has a sense of what we are asking families to fund, we can use those specific projects to fundraise. This will make the solicitations stronger.

#### Star Campaign Update

2018-2019 Stars total were \$5,840. We have seen an uptick in star awards –the uptick started last spring when kids were remote. Communications and messaging around star awards has been strong and clear. Certificates are now sent 100% via email to the awardees. Questions about the process - does the admin know who gets these star awards? We should be sure that administrators know who is being recognized.

Before May we had 67 star donations. During the month of May, we had 244 and over the past two days (June 6/7), we have had 85.

Venmo submissions have been very strong for star awards. Before the May appeal, it was a split 50/50 with venmo and other donations. Venmos with stars are now outweighing webtrac accounting.

#### Ideas for Fall/Winter Fundraising

Could we do a healthy competition with the schools based on participation for raising dollars. Maybe Woodland and Country – first school to get to 100% (or closest to) by a certain date wins a pizza party.

Back to School Night – Principal for a Day - Fall of 2019 brought in \$2k  
Community cocktail party event for Middle School  
Winter Appeal  
Wingding in Spring (March 26<sup>th</sup>)

***Motion to approve the minutes for the meetings on May 18<sup>th</sup>, 2021 was presented, and all members in attendance unanimously approved.***

(Voted in favor: Dickie, Covington, McGrath, Augustine, Golin, Taylor, Hanser, and Bradner.)