

WEEFC Board Meeting
September 22, 2020
9:30 am (via Zoom)

Present: **Board Members:** Augustine, Bradner, Dickie, Golin, Hanser, and Taylor
 Administration: Carter (Assistant Superintendent for Teaching and Learning)
 School Committee: Henry, Muzila

I. Grant Discussion & Vote

Grant request for author Rob Buyea’s presentation (via Zoom) to all 5th Grade classes at the Field School in October. The cost is \$1,500 and was submitted by members of the Weston PTO Creative Arts Council. Kimo Carter described the grant noting that that this author visit had been funded in the past, and feedback collected from teachers and students for prior visits had been very positive. Board members asked several questions, and Kimo responded accordingly. A Motion to Approve the Grant was presented, and members in attendance unanimously approved. (Voted in favor: Augustine, Bradner, Dickie, Golin, Hanser, Taylor, Henry, Muzila)

II. Treasury Report

Kate Dickie updated the board on the air purifier fundraising drive noting that WEEFC had received over \$62,000 in donations to date from more than 230 families. The board discussed the overwhelming response and a potential timeframe to reach the campaign’s target of \$67,000.

III. Chair Report

a. Appeal Update

The board discussed the fundraising process including the format and content of the email communications and an analysis of donations made via Webtrac and by check. The board considered various ways to express gratitude to the families that contributed to the appeal, and a sub-group of members agreed to work on a direct “thank you” mailing.

b. Board Update

The board welcomed Alyson Muzila who will replace John Henry as the School Committee liaison to WEEFC and expressed gratitude to John Henry for his years of dedicated service.

IV. Approve Minutes

A Motion to Approve the Minutes of the meeting on September 3, 2020 was presented, and members in attendance unanimously approved. (Voted in favor: Augustine, Bradner, Dickie, Golin, Hanser, Taylor, Henry, Muzila)

V. Fundraising Plan for the Year

Given the challenging fundraising climate during the pandemic and the substantial financial contributions made in support of the air purifier campaign, the board agreed to delay additional fundraising until December at the earliest. It was noted that Principal for a Day raffles and the Trunk or Treat event would likely be canceled. The board considered various ways to highlight WEEFC’s mission this fall through community outreach, social media engagement, introductions to new families, and strengthening existing relationships with families and sponsors that supported the Wingding Online Auction last spring.

Next Meeting: October 20, 2020 at 9:30am (via Zoom)