Weston Planning Board Study on Transportation “Best Practices”

SURVEY RESULTS

Imai Aiu (Town Planner)
Tony Flynn (Planning Board Chair)

February, 2020
History

- Motivation: "Can Weston do anything about this traffic?"
- 3-month, 25-person study
- #1 takeaway: reduce SOV travel
- #1 opportunity: shuttles to trains and work
- #1 todo: survey to test and direct
- Next: identify funding sources and routes
Who Drives

**Do you typically drive during peak commuting hours (6am - 9am, 3pm - 7pm)?**

- **Yes**: 87.42%
- **No**: 12.58%
How they drive

![Bar Chart]

**On your drive, do you typically?**

- **Drive Alone**: 93.8%
- **Carpool with others**: 6.13%
Why they drive

What are the top three things you like about driving alone for your commute?

- Enjoy my privacy: 37.44%
- Can be productive during: 18.09%
- Enjoy entertainment: 30.65%
- Flexibility - can come at any time: 83.9%
- Allows me to use my computer: 44.47%
- Other: 19.6%
Why they wouldn’t drive.
Why they do not carpool

Bar chart showing:
- Enjoy my privacy: 22.61%
- I need the flexibility of ...: 71.8%
- Can't find others ...: 36.18%
- Other: 15.08%
Why they do not use Transit

Please select all the reasons you do not typically use MBTA rail/subway/busses for your commute?

- Prefer to drive: 15.33%
- Service schedule: 51.18%
- Station is far: 34.67%
- Station/bus stop: 41.98%
- Too many transfers: 24.29%
- Takes too long: 34.43%
- Service is unreliable: 35.38%
- Costs: 11.56%
- Parking at station: 24.06%
- Need a car during: 13.44%
- Drive to MBTA station: 14.86%
- Other:
When they go to work
When they come home
Interest in shuttles to MBTA

- Very Interested: 20.86%
- Interested: 19.35%
- Not Sure: 12.69%
- Not Interested/Not Applicable: 47.1%

40.21% - 187 People
Interest in Shuttles to Boston/ Cambridge

Express neighborhood shuttles to Boston and/or Cambridge

- Very Interested: 23.62%
- Interested: 25.53%
- Not Sure: 10.43%
- Not Interested/ Not Applicable: 40.43%

49.15% - 231 People
Interest in Shared Uber/Lyft to MBTA Station

Shared Uber/Lyft services to MBTA stations

- Very Interested: 6.36%
- Interested: 10.91%
- Not Sure: 18.64%
- Not Interested/Other: 64.0%
Interest in Shared Uber Lyft to Boston/Cambr.
Interest in Bike Sharing

- Very Interested: 7.78%
- Interested: 12.13%
- Not Sure: 10.07%
- Not Interested/Neutral: 70.00%
Where to? (MBTA)

If you are interested in pilot shared transportation programs to the MBTA, which stations are you interested in?

Please select ...
Where to? (Boston/Cambridge)

If you are interested in potential services to Boston/Cambridge, what destinations interest you? Please check all that apply.

- Boston - Financial District: 34.86%
- Boston - Back Bay: 25.43%
- Boston - Seaport: 18%
- Boston - Longwood Medical Area: 17.43%
- Cambridge - Kendall Square: 24.29%
- Other: 22%
Why use shared transit?

What benefits would compel you to use a pilot shared transportation program for your typical commute? Please select your top ...

- Save time: 47.22%
- Save money: 30.31%
- Less stressful: 48.45%
- Productive during travel: 38.14%
- Environmental friendliness: 42.27%
- Other: 11.13%